

We are pleased to announce the 17<sup>th</sup> annual campaign is underway!

# Live Local Shop Local



## CUMBERLAND COUNTY, TN

**A New Year, A New Name!** If you enjoyed our traditional Shop Crossville First program that has been a staple of the Holiday season we would like you to take a look at our newly re-branded *Live Local Shop Local* program! The *Live Local Shop Local* program has three goals. First, to provide education to the public on the impact shopping locally can have in our community. Second, to provide positive promotion for our participating businesses and those businesses that support shopping local initiatives. Third, reward, shoppers will have the opportunity to be rewarded for spending their dollars locally.

By re-branding we have made this a true county-wide initiative that encourages all Cumberland Countians to shop locally, benefiting not only the shopper but local businesses along with Crossville and Cumberland County collectively. Not only that -- **IT WORKS!!!**

**\$2000 are guaranteed to be put into our community as a result of this program!**

**Participation in the program is easy!**  
**There are three ways to help your community by becoming a:**

**Corporate Sponsor - Participating Sponsor - Supporting Sponsor**

**Corporate Sponsors** are asked to contribute \$250 toward the program. These funds will help provide the marketing efforts, including public education, for the program. Corporate Sponsors will enjoy being listed as leaders in *Live Local Shop Local* promotions. Corporate Sponsors will have a 6 month primary page Banner Ad on the Chamber website. Corporate Sponsors receive additional promotion on the Chamber website's *Live Local Shop Local* page as well as all social media promotion. \*\*There are a limited number of Corporate Sponsorships available, make sure you confirm your sponsorship NOW!\*\*

**Participating Sponsor** are asked to contribute \$50 toward the program. Those funds will help provide **20 \$100 gift certificates** which winners will redeem at the merchant where they registered. All we ask is that you display the "*Live Local Shop Local*" logo and posters and registration boxes for your shoppers to enter into the prize drawings. Your business representatives will be supplied with "*Live Local Shop Local*" marketing materials.

**Supporting Sponsor** are asked to contribute \$25 each. While you won't have registration boxes or gift certificates, your business will be displayed, on a space available basis, in the Crossville Chronicle and on participating radio station broadcasts. Sponsors will be asked to display the "*Live Local Shop Local*" promotional material.

# Register NOW!

# Live Local Shop Local

CUMBERLAND COUNTY, TN

## Sponsorship Registration 2014

- YES**, I want to be a CORPORATE SPONSOR.
- YES**, I want to be a PARTICIPATING MERCHANT
- YES**, I want to be a SPONSORING MERCHANT

Contact Person \_\_\_\_\_  
Business Name \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_

*Deadline for sign-up is February 7, 2014*

Return forms to the Chamber of Commerce, 34 South Main Street, Crossville, TN 38555  
You can also fax the form to us at 484-7511 and mail your check



Crossville Housing Authority



*A VERY Special Thanks to our Corporate Sponsors!*



*A VERY Special Thanks to our Media Sponsors!*